



YUNMI YU

GRAPHIC DESIGNER




WORK EXPERIENCE

- Freelance Graphic Designer / Photo Retoucher PRESENT
 - Collaborate with various companies as a freelance designer, managing and executing a variety of design and photo retouching projects
 - Graphic Designer 2023-PRESENT
RUDSAQ, retail apparel and fashion in Montreal, Canada
 - Support the E-com/Retail team in the design and execution of digital and printed material including advertising campaign, web/social media graphics
 - Retouch on-model and off-model eCommerce images, as well as campaign visuals, ensuring high-quality and brand consistency
 - Create newsletters, social media posts, and digital advertisements
 - Graphic Designer 2022-2023
REBL House Media inc., creative agency in Montreal, Canada
 - Design visually captivating brand identities and marketing materials
 - Collaborate with teams to bring ideas to life visually
 - Thrive in fast-paced environments and meeting deadlines
- KEY CLIENTS
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- Graphic Designer 2020-2022
Opticaset inc., eye care company in Mont-Royal, Canada
 - Design attractive promotional materials for eyewear products such as email campaigns, posters, POS displays and catalogs
 - Develop website graphics and user interfaces
 - Graphic Designer 2020
Darin fashion, fashion company in Seoul, South Korea
 - Design the brand identity and develop the website graphics

EDUCATION

- Degree of Computer Graphic Design 2018-2020
Rosemount Technology Center in Montreal, Canada
- Certificate of Business English Course 2011-2012
Manhattanville college, in New York, USA
- Degree of International Trade 2005-2011
Gachon University, in Seoul, South Korea

CONTACT

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[GRAPHIC DESIGNER](#)
[PHOTO RETOUCHER](#)

SKILLS

PROFESSIONAL

Vector Art
Typography
Branding
Photo Retouching
Web design
Print Design
HTML & CSS
Motion Design

PERSONAL

Creativity, Drawing
Attention to detail
Time management
Multitasking, Teamwork

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Acrobat
Adobe Dimension
Adobe After Effects
Adobe XD, Figma
Microsoft PowerPoint
Monday, Miro, InVision,
Stripo (Email design)
Creatopy (HTML Banner)

LANGUAGE

Korean, English
French (Intermediate)