



# YUNMI YU

## GRAPHIC DESIGNER

### WORK EXPERIENCE

#### ■ Freelance Graphic Designer / Photo Retoucher PRESENT

- Collaborate with various companies as a freelance designer, managing and executing a variety of design and photo retouching projects

#### ■ Graphic Designer 2023-PRESENT

**RUDSAK**, retail apparel and fashion in Montreal, Canada

- Support the E-com/Retail team in the design and execution of digital and printed material including advertising campaign, web/social media graphics
- Retouch on-model and off-model eCommerce images, as well as campaign visuals, ensuring high-quality and brand consistency
- Create newsletters, social media posts, and digital advertisements

#### ■ Graphic Designer 2022-2023

**REBL House Media inc.**, creative agency in Montreal, Canada

- Design visually captivating brand identities and marketing materials
- Collaborate with teams to bring ideas to life visually
- Thrive in fast-paced environments and meeting deadlines

KEY CLIENTS



#### ■ Graphic Designer 2020-2022

**Opticaset inc.**, eye care company in Mont-Royal, Canada

- Design attractive promotional materials for eyewear products such as email campaigns, posters, POS displays and catalogs
- Develop website graphics and user interfaces

### EDUCATION

Degree of Computer Graphic Design 2018-2020  
Rosemount Technology Center in Montreal, Canada

Certificate of Business English Course 2011-2012  
Manhattanvill college, in New York, USA

Degree of International Trade 2005-2011  
Gachen University, in Seoul, South Korea

### CONTACT

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[yunmiyu.com](http://yunmiyu.com)  
GRAPHIC DESIGNER  
PHOTO RETOUCHER

### SKILLS

#### PROFESSIONAL

Vector Art  
Typography  
Branding  
Photo Retouching  
Web design  
Print Design  
HTML & CSS  
Motion Design

#### PERSONAL

Creativity, Drawing  
Attention to detail  
Time management  
Multitasking, Teamwork

#### SOFTWARE

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Acrobat  
Adobe Dimension  
Adobe After Effects  
Adobe XD, Figma  
Microsoft PowerPoint  
Monday, Miro, InVision,  
Stripo (Email design)  
Creatopy (HTML Banner)

### LANGUAGE

Korean, English  
French (Intermediate)